An electronic file that includes an end-user customized selection of audio tracks is created. A plurality of end users remotely access a network having at least a hub site. Code information corresponding to codes that identify a medium is received at the hub site. The medium includes audio tracks. Based on the code information, audio track information corresponding to the audio tracks is retrieved from a database. The audio track information is presented to the end user. A selection of at least one of the first audio tracks is received from the end user. The electronic file is created based on the selection.